



MICRO-GRANT INFORMATION SESSION: COMMUNITY

October 7, 2026,
12:00-1:00 PM

WELCOME!



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Brock University



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What is RE.sport?

RE.sport is working to reimagine and rebuild youth sport in Canada.

We bring together:

- ✓ Youth voices
- ✓ Community sport leaders
- ✓ Researchers and academic experts



Our goal is to help create a sport and physical activity system for youth that is:

- ✓ More inclusive
- ✓ More accessible
- ✓ More equitable
- ✓ More welcoming



What are Micro-grants?

Micro-grants are small amounts of money that organizations, groups, individuals, and teams may apply for. RE.sport micro-grants award up to **\$5000** to successful applicants.

The RE.sport Micro-Grant Program provides funding to support community-based initiatives, physical activities, educational programs, and initiatives that align with RE.sport's mission of creating positive social impact through sport, recreation, and community engagement.



What Are We Looking For?

We are looking for new initiatives that:

- Respond to the needs and interests of young people in your community
- Create opportunities for youth to participate in sport, physical activity, or recreation
- Aim to involve approximately 15–20 youth participants
- Are not currently offered in your community

What Does "Novel" Mean?

We're looking for initiatives that bring **something NEW** to your community.

This could mean:

- A completely new event, program, activity, or training
- A new way of reaching youth
- Bringing an existing concept to a community that hasn't had access to it in the past
- Offering an initiative to a group of youth that has not typically had access in your community



Commitment to EDIA

- An important part of the larger grant is our commitment to Equity, Diversity, Inclusion, and Accessibility.
- It is important to us that potential initiatives consider the unique experiences and barriers to sport participation faced by youth across **gender, body diversity, social class, Indigeneity, disability and/or race.**



Brainstorming an Initiative

Consider:

- Who isn't participating right now?
- Why aren't they participating?
- What would make participation easier or more appealing?
- What do young people in your community actually want?
- What could your organization do differently?



How This Works

1. Apply.

Tell us about your idea.



2. Get Funded

Successful applicants are notified and receive their grant.



3. Bring It to Life

Run your initiative with ongoing support from the RE.sport team.



4. Share Your Story

Tell us how it went and what you learned.



The Application

As a community applicant, you will be asked to complete the following:

1. Your eligibility to receive the grant based on specific criteria
2. To review the consent form to participate in the research study associated with the micro-grant
3. General information about your initiative
4. General information about your organization and what groups you serve
5. A timeline of your initiative and activities you plan on carrying out



The Application

6. A budget that aligns with the initiative's activities
7. What you hope to achieve by carrying out this initiative
8. How youth will be involved in the process of developing and launching your initiative
9. How you will track your initiative's impact
10. What support you might need from us
11. Outline if you would like to apply for an additional \$500 supplement
12. for knowledge mobilization to share about your initiative's impact.



Application Walk Through

*There are a few questions like budget, outcomes, and planning have boxes to fill out. Please note, all fields/boxes need to be filled out. Even if you only have 3 boxes to fill, please put N/A in the subsequent boxes so there is some text in all fields.

*Most questions have word counts that must be followed. All word counts are indicated in the question and the survey will not allow you to move forward if you are over the limit.



Eligible Expenses

- Sport and physical activity equipment (e.g., balls, protective gear)
- Facility rentals (e.g., gym space, fields)
- Transportation (e.g., bus rentals, transit passes)
- Initiative supplies (e.g., cones, training materials, snacks)
- Marketing and outreach (e.g., posters, social media promotion)
- Accessibility supports (e.g., adaptive equipment, translation)
- Honoraria for initiative volunteers and/or staff who are directly related/involved with the initiative (e.g., have relevant expertise)



Ineligible Expenses

- Personal expenses unrelated to the initiative
- Salary or wage top-ups for staff not directly associated with the initiative
- Honoraria for board members or organization executives
- Capital expenses (e.g., building renovations, large infrastructure)
- Core operational expenses (e.g., regular rent, insurance, utilities)
- Ongoing maintenance costs
- Repayment of debts or loans
- Equipment not essential to the initiative
- Existing program costs already in place before the grant period
- Revenue-generating activities without clear community benefit
- Substances (e.g., drugs and alcohol)
- Costs incurred before the grant approval date Expenses after the initiative end date



What is the knowledge mobilization supplement?

An additional \$500 supplement for the purpose of knowledge mobilization or sharing your initiative's story.

You can use this supplement to...

- document your process
- create videos
- host a community presentation
- create a social media campaign

Sharing your initiative's story in ways that people understand it can be helpful for spreading the word and getting others excited about what you've done. Sharing the highlights, challenges, and lessons learned of your initiative helps others, strengthening the field of youth sport, physical activity, and recreation.



You're Not Doing This Alone!

We provide:

- Guidance
- Check-ins
- Support

- If your project is funded, you will have access to the RE.sport team the whole time! To some extent, this support is a requirement of receiving the grant.
- We will help as you work through your project
- You decide how much support you need
- You bring the idea and lead the project
- We're here to help along the way
- The level of support can change throughout the process



Important Dates



October 30, 2026: Application deadline



November 30, 2026: Notification of decision



Community-funded initiatives
can run for up to 12 months.

Funds must be used within the
required funding period, ending
January 15, 2028.

January 15, 2027: Initiatives and
funding begin



Please share!

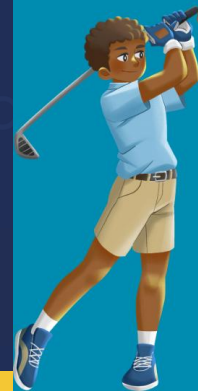


ARE YOU AGED 12-18?

DO YOU HAVE A
COOL IDEA TO
GET KIDS
ACTIVE?



CONTACT DR. CORLISS BEAN IF YOU HAVE ANY QUESTIONS
(CBEAN@BROCKU.CA)



SCAN TO SEE HOW YOU
CAN GET UP TO **\$500** TO
START AN INITIATIVE!

Questions?



RE.sport website



Application





Thank you!

Dr. Corliss Bean (cbean@brocku.ca) and Victoria Iwaniura

